



## 2024 ADVERTISING AND SPONSORSHIP RATE SHEET

### Publication Schedule

COSMOS publishes on alternate Wednesdays at 6:00am – dates as follows:

January: 10, 24	May: 1, 15, 29	September: 4, 18
February: 7, 21	June: 12, 26	October: 2, 16, 30
March: 6, 20	July: 10, 24	November: 13, 27
April: 3, 17	August: 7, 21	December: 11, 18
<i>1st publication date in 2025 is January 8</i>		

### Advertising & Sponsorship Rates

#### Cape Ann COSMOS Newsletter Display Ad

- Select the size below. Your ad may contain text and/or images and will be linked from the newsletter to your organization or business.
- Please send camera-ready art or materials to [design@capeanncosmos.com](mailto:design@capeanncosmos.com). Design service is available for \$60/hour (ads are typically designed within one hour); for more information email [design@capeanncosmos.com](mailto:design@capeanncosmos.com)
- Final Ad materials are required the Friday prior to publication dates.

SIZE	DIMENSIONS	SINGLE RUN	TWO CONSECUTIVE RUNS
Large	500 pixels (h) x 600 pixels (w) @300 DPI	\$250	\$400 (\$100 savings)
Medium	400 pixels (h) x 600 pixels (w) @300 DPI	\$200	\$325 (\$75 savings)
Small	300 pixels (h) x 600 pixels (w) @300 DPI	\$150	\$250 (\$50 savings)

#### Social Media Post on Cape Ann Cosmos Facebook Page: **\$225**

- Text and images selected by your organization. (COSMOS can design, fee depends on work)
- Post includes a \$25 fee to boost post for 4 days to Gloucester, Rockport, Manchester, or geography target of choice. Extended duration with additional charge.
- Facebook posts available only for cultural events aligned with COSMOS editorial guidelines.

## **Organizational Sponsorship**

**\$450/six months; \$800/one year**

- Logo listed on newsletter and website sponsor box on home page of [www.capeanncosmos.com](http://www.capeanncosmos.com)
- Sponsorships include posts on COSMOS Facebook page: 2 posts/six-month sponsorship, 4 posts/one year sponsorship. Boosting charges paid to Facebook are recommended and can be arranged to target your demographics.
- Sponsor Showcase in COSMOS newsletter, upper section, rotating with other sponsors.

## **Commercial Sponsorship**

**\$250/three months; \$450/six months; \$800/one year**

- Logo listed on newsletter and website sponsor box on home page.
- Priority consideration for display Ad placement
- Sponsor Showcase in COSMOS newsletter, upper section, rotating with other sponsors.

**Custom publicity packages are available, contact [sales@capeanncosmos.com](mailto:sales@capeanncosmos.com) to discuss.**

## **Contact**

To reserve space or general questions about advertising with COSMOS: [sales@capeanncosmos.com](mailto:sales@capeanncosmos.com)

Request help with ad specs or design: Meredith Anderson, [design@capeanncosmos.com](mailto:design@capeanncosmos.com)

# **COSMOS DISPLY AD**

LARGE – \$250

500 px high x 600 px wide

300 DPI

# **COSMOS DISPLY AD**

MEDIUM – \$200

400 px high x 600 px wide

300 DPI

# **COSMOS DISPLY AD**

SMALL – \$150

300 px high x 600 px wide

300 DPI